STEFANO RAINIERI

Portfolio.
stefanorainieri.design
linkedin.com/in/srainieri
dribbble.com/ferocesalatino

Contact.
m: +39 340 5234100
e: stefanorainieri@gmail.com
a: Piazzale Bacone 10
    20129 Milan, Italy

Bio.
January 7, 1983
Frankfurt am Main (D)

WORK

SENIOR INTERACTION DESIGNER

Spindox S.p.A. - Milan, Italy (September 2021 - Present)

- Conducted user research through interviews, surveys, and usability testing to gain valuable insights into user behavior and preferences.
- Created user flows, wireframes, and interactive prototypes to define the structure, functionality, and behavior of digital products.
- Designed visually appealing and intuitive user interfaces that aligned with product branding, ensuring consistency across different screens and devices.
- Collaborated with product managers, engineers, and visual designers to ensure successful implementation of designs, providing valuable feedback and participating in design reviews.
- Built interactive prototypes using tools like Figma, Adobe XD or Sketch, and conducted usability tests to gather feedback and iterate on designs for improved user experiences.
- Developed design specifications, style guides, and other documentation to communicate design guidelines and standards to the development team.
- Provided mentorship and guidance to junior designers, fostering their growth and skill development.
- Collaborated with stakeholders, including clients and product owners, to understand requirements, gather feedback, and present design solutions.
- Stayed current with design trends, emerging technologies, and industry best practices through continuous learning.
- Contributed to the overall design strategy of the organization by identifying opportunities for innovation and suggesting improvements to existing products.

UX DESIGNER

Eidosmedia S.p.A. - Milan, Italy (April 2018 - September 2021)

- Provided UI support for presales, business development, and customer experience. Collaborated with Product Managers to ensure UX compliance and accessibility.

MARKETING WEB & UX DESIGNER

Eidosmedia S.p.A. - Milan, Italy (July 2013 - April 2018)

- Created and designed company websites with a blend of graphic design and web development. Managed product aspects, defining user interactions, flows, and interfaces, effectively communicating scenarios and models.

WEB DESIGNER & SOCIAL MEDIA SPECIALIST

Clan Celentano S.r.l. - Milan, Italy (January 2012 - June 2013)

WEB & GRAPHIC DESIGNER

Akira S.r.l. - Milan, Italy (June 2010 - January 2012)

CERTIFICATIONS

UX MANAGEMENT: STRATEGY AND TACTICS (TOP 10% IN CLASS) **- IDF (2021)**

UI DESIGN PATTERNS FOR SUCCESSFUL SOFTWARE (TOP 10% IN CLASS) **- IDF (2021)**

INTERACTION DESIGN: 3 DAY COURSE - DAY 1, DAY 2, DAY 3 **- Nielsen Norman Group (2019)**

THE COGNITIVE FOUNDATIONS OF THE USER EXPERIENCE **- UXUniversity (2018)**

ADVANCED GOOGLE ANALYTICS **- Google Analytics Academy (2021)**

GOOGLE ANALYTICS FOR BEGINNERS **- Google Analytics Academy (2021)**

EDUCATION

MASTER'S DEGREE, INDUSTRIAL DESIGN: SERVICE DESIGN

Design Faculty - Politecnico di Milano - Milan, Italy (2007 - 2010)

BACHELOR'S DEGREE, INDUSTRIAL DESIGN AND PRODUCT DESIGN

Design Faculty - Politecnico di Milano - Milan, Italy (2002 - 2006)

ABOUT ME

I'm an experienced interaction designer with 10+ years of experience designing innovative user experiences for diverse platforms and devices. I've worked with leading companies, designing everything from mobile applications to complex web platforms. I'm passionate about creating products that meet user needs and exceed expectations, and am able to lead design teams and collaborate effectively with other stakeholders. I'm looking for challenges to improve my ability to design engaging and intuitive user experiences.

SKILLS

Design Skills.
Product (UI/UX), Interaction design, Strategy design, Design thinking, User centred design, Benchmark, User research, Wireframing, Persona development, Agile.

Tools.
Figma, Sketch, Abstract, Invision, Adobe Creative Suite (AI, PS, XD, iD), Balsamiq, Google Analytics, HTML5 & CSS3, Javascript, React, Wordpress, Joomla.

LANGUAGES

Italian:	Native
English:	Fluent
German:	Proficient
French:	Elementary